

Press Release 1st Februar 2019

## KYBURZ eRod fun: The only "real" Swiss at the Geneva Motor Show 2019



### Emotions instead of Emissions

It is often claimed that the Swiss vehicle construction tradition is dead. At the 89th Geneva Motor Show (GIMS, 7-17<sup>th</sup> March 2019) KYBURZ Switzerland AG will be in attendance as the only Swiss production vehicle manufacturer. Reason enough to be present at the Lac Léman show but for 2019 they will have their own stand (Hall 2, Booth 2040), where the legendary fast charging KYBURZ eRod will be displayed along with two concept cars, a raft of exciting new options and more news on the company's plans.

"Emotions instead of emissions" is the motto of the KYBURZ trade fair star eRod: Reasonable and sustainable e-mobility makes wonderfully unreasonable driving fun. Its a fine line between genius and madness, a line the revived and **innovative Swiss vehicle constructor** continues to stay the right side of. At GIMS, KYBURZ Switzerland AG is the only vehicle manufacturer developing and producing vehicles in Switzerland: Swiss knowhow and Swiss quality, in operation in **more than 20,000 electric vehicles** produced in the Zurich Unterland.

"Our electric sports vehicles will inspire you, too," enthuses founder and CEO Martin Kyburz. In its merciless pursuit of lightness and driving thrills the superlight KYBURZ eRod leaves others looking at its beautiful LED taillights. The eRod doesn't mollycoddle the driver, it's built around delivering 100% of pure fresh air driving exhilaration. At stand 2040 there are three KYBURZ eRods. The concept **KYBURZ eRod race** (a high-end variant with carbon body) and then **KYBURZ eRod offroad** (an electric buggy) for open offroad thrills. Both show the potential breadth of the KYBURZ eRod platform. The third model is of course the street-legal series variant: The **KYBURZ eRod fun**. Available with three **new fast-charging systems**: 6.6, 13.2 or 19.8 kW of charging power, allowing



the eRod to be fully charged and ready for action in as little as 1 hour. The perfect time for a relaxing lunch!

Technical data and prices of the KYBURZ eRod fun (prices incl. VAT):

KYBURZ	Power	Torque	Battery	Top Speed	Range EU 134/2014	Weight	Self built price	Factory built price
eRod fun	45 kW (61 PS)	140 Nm	19.2 kWh, 96 V/200 Ah	120 km/h	183 km	600 kg	CHF 39'500.–	CHF 42'500.–

A special feature of the KYBURZ eRod: It is available as both a finished vehicle and also in kit form for the enthusiastic customer to build themselves. Customers are invited to the KYBURZ factory (Zweigwerk, Embrach) for a 1-week hands on guided build workshop under the expert eyes of KYBURZ engineers. The eRod is the only self-built sports car available in Switzerland. Another reason why the KYBURZ eRod guarantees a wide grin on the face of its drivers, not only in Switzerland but also around the world. That huge grin has often ended up with a few flies in it thanks to the screen-free minimalistic design of the eRod. This can now be avoided by opting for the new **Speedster disc screen**: keeping you fly free while still enjoying the exhilarating open roadster design. **Other new options available** include side panels to keep driver and passenger better protected for more all year-round driving fun; sportier bucket seats; cup tyres for greater handling prowess; waterproof luggage and luggage rack to add some much welcome touring capability; and new carbon wheel guards: They reduce the splash, but not increase the incredibly low weight of only 600 kg.



Incidentally, the KYBURZ eRod fun in Switzerland is a **small motor vehicle** analogous to a Quad, so cheap to maintain and can be driven with a normal driving license. And thanks to EU homologation and the ongoing expansion of Europe-wide distribution thanks to continued high demand,



customers can already order, purchase and maintain the KYBURZ eRod fun at **distribution partners in Belgium, Germany and France**, as well as in its home country of Switzerland.

Are you already excited by the prospect of a KYBURZ eRod fun but one has not yet found its way into your garage? Apart from test drives, the **KYBURZ eRod fun can now be rented** from our factory in Embrach ZH. This gives non-owners the opportunity to experience the eRod for a longer period and be fully immersed in its driving experience. Normally such driving pleasure would be an expensive rental proposition but not with KYBURZ: for a weekend CHF 300.-, for one week CHF 400.- and for a month CHF 1000.- (detailed rental conditions on request).

Visit us at the Geneva Motor Show at Stand 2040 (Hall 2)! During the press days, our experts and **company founder and CEO Martin Kyburz will be available for interviews**. Further information and photos on KYBURZ Switzerland AG at GIMS 2019 can be found at:

<https://kyburz-switzerland.ch/infomedia>

For information and interview appointments, please contact:

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KYBURZ Switzerland AG based in Freienstein (Switzerland) was established in 1991 by Martin Kyburz. It is known for electric vehicles in particular the KYBURZ DXP 3-wheeler delivery vehicle developed specifically for Swiss Post. Over 20,000 KYBURZ vehicles are now in service across the world – including the KYBURZ DXP with Australia Post. The KYBURZ eRod was designed with BFH and is the latest innovation from this SME and employs around 100 staff.

More information is available at [www.kyburz-switzerland.ch](http://www.kyburz-switzerland.ch).



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